Bharatiya Vidya Bhavan's
Sardar Patel Institue of Technology
Munshi Nagar, Andheri-W, Mumabi-400058

Report

Event Name: Webinar UI UX Designing

Date of Event: 2020-09-20

Place of Event: Google Meet

In-Charge Member: WIE-SPIT

The speaker was Mr Rahul Goradia, a product designer currently working at Zomato. He has given talks to various college communities such as Microsoft student partners and Google developersâ€™ student club. He is a top writer of design on Medium and a scholarship winner from my college PES university from where he graduated with a Bachelor's in Design degree.

On 20th of August, WIE-SPIT organized a webinar on UI/UX designing. The speaker Mr Rahul Goradia gave us very useful insights on the topic. The speaker shared helpful insights on homework to be done by the students to explore different features like typography, colour schemes, texture and more.

He stressed on the need for hands-on experience on key software available in the public domain (Sketch, Adobe XT, and Figma). He highlighted the importance of key personality skills like good communication which are important for key negotiations with the client. He also showed some sample designs with good colour coordinated themes.

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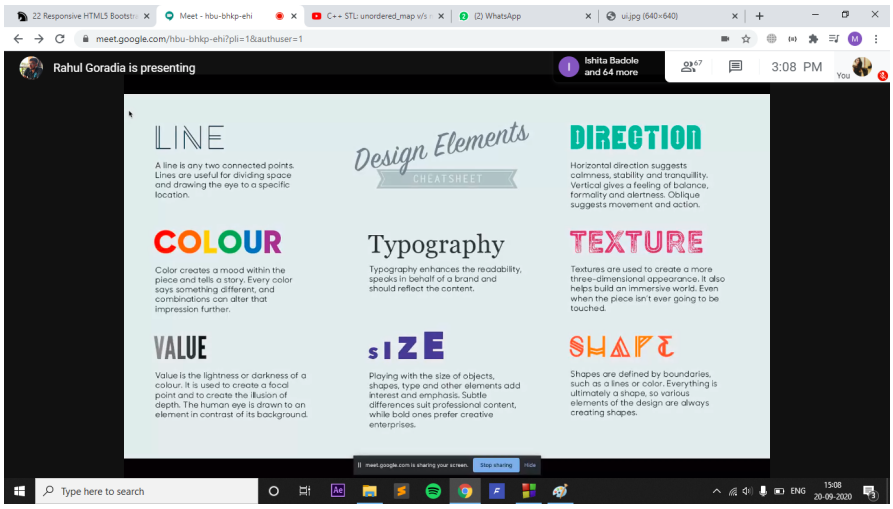

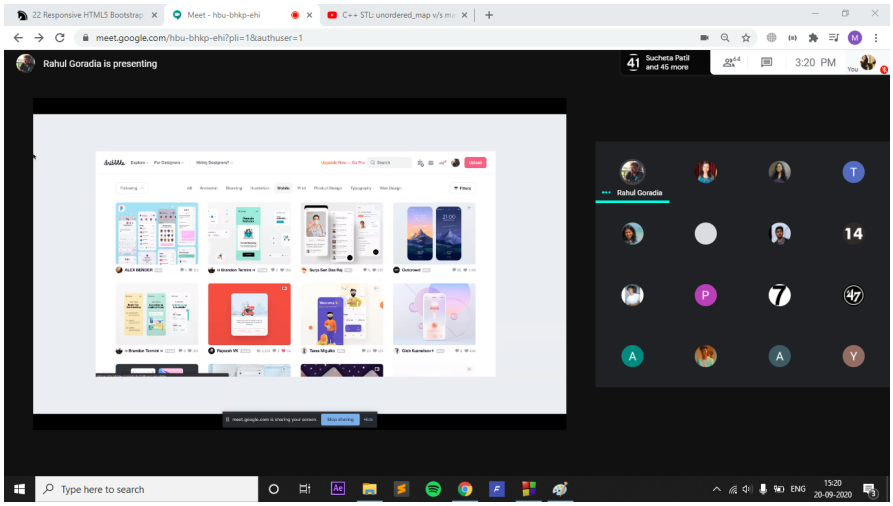

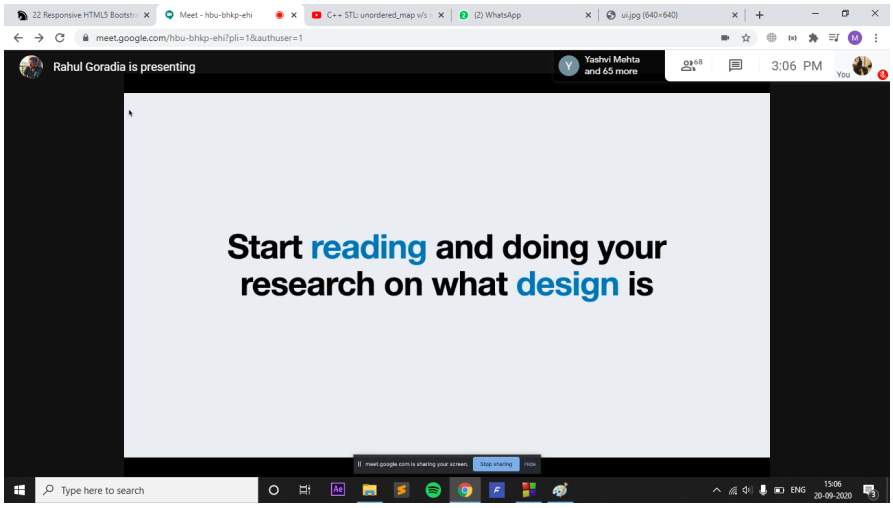
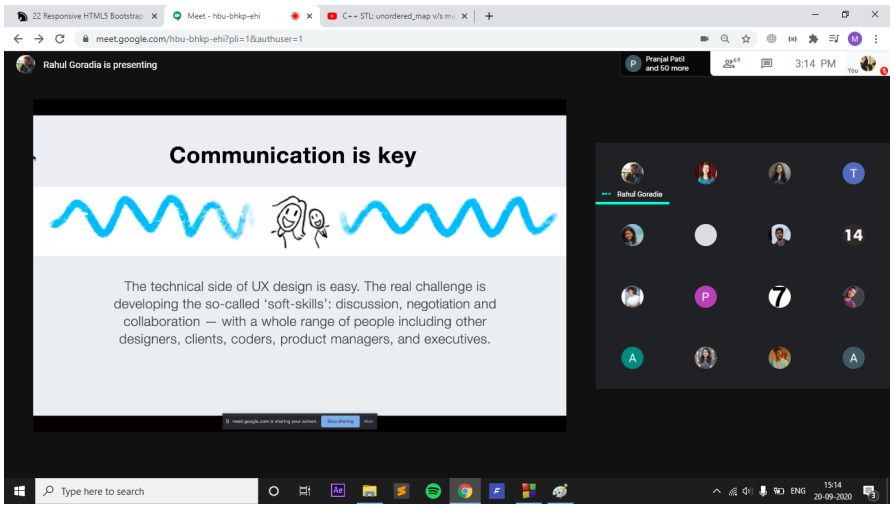
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